

Product Manager – Liquid Crystal Windows

Veldhoven, the Netherlands

Merck Window Technologies develops and manufactures Liquid Crystal Windows. LC Windows can change their transmission with the switch of a button, providing control over light and heat entering into a building for architectural applications such as exterior facades and roof lights and interior building partitions, and bringing comfort and privacy to building occupants. We are looking for a Product Manager.

Your role

As Product Manager you are responsible for the product management and market research throughout the product lifecycle. You have a central position in the organization and interface with many different departments, organizing the success of your product lines.

You are reporting to the Head of Marketing. You are responsible for the success of your product line(s). You work in close collaboration with Sales, Marcom, R&D and Supply Chain. You will be responsible for all aspects of product management and market research for your individual product line(s). You are the voice of the customers inside the organization. Your activities include, but are not limited to:

- Lifecycle management of your product portfolio, including product launch management, packaging, inventory management with supply chain for example
- Collect and analyze customer feedback (Voice of Customers) and data from competition. The input is necessary to cover life cycle management, product portfolio optimization and the support of strategy implementation.
- Technical training to sales and service engineers.
- Review of the technical content related to the documentation of your product and alignment with the relevant departments.
- Research of market trends for future product requirements.

Who you are

- Engineering or Marketing degree
- Experience in and solid understanding of product management (min. 3+ years) and ideally in industries serving the glass or architectural market
- Demonstrated business sense and ability to manage needs of internal and external stakeholders with track record in interfacing with customers
- Emotionally intelligent, diligent with strong project management skills
- Ability to network and build strong relationships across the Commercial Area, Marketing, R&D and supporting business functions
- Proactive, resourceful, pragmatic and ability to get things done in a timely manner
- Fluent in English with excellent English writing and presentation skills. Dutch would be an asset

What we offer

Merck Window Technologies is part of Merck KGaA, Darmstadt. Merck's portfolio extends from liquid crystals for displays and pigments for automotive coatings to cancer treatments, and your possibilities to develop in our growing company are just as manifold. As a stock-listed company we still make history – not least because we take responsibility for our employees, products, the

environment and society. We offer modern and international working environment to unleash your innovative potential in diverse teams. Next to this we offer a competing salary and good benefit package including an attractive bonus plan.

An assessment and business case can be part of the procedure.

Interested? Please apply by sending your CV and application letter via floor.van-poppel@external.merckgroup.com

For questions about the job, please contact Floor van Poppel, mob: +31 6 30 99 93 68 or email floor.van-poppel@external.merckgroup.com